



## 'Greetings From' Hemmingwell, Queensway and Kingsway

### Project Evaluation

Project overview	Made with Many teamed up with Support Northamptonshire and the Community Watch Programme to provide community safety packs and art resources towards a community postcard competition, to connect people with their community, and produce images that represented safety in their communities.
Video evaluations/Web info	Three videos on each local project (Hemminwell, Kingsway and Queensway) are available at <a href="http://www.madewithmany.org/greetings">www.madewithmany.org/greetings</a>
In numbers	<p>1000 packs distributed            38 entries            14 winners            3 community panels            11 volunteers            34 volunteering hours            16 partner organisations            15 community conversations (during project planning, collation of packs, distribution, etc.)            1 workshop, with 25 participants (within Covid restrictions during the summer)            7 public displays of community safety designs</p>
Key messages	<p>A number of young participants raised key community safety issues which were discussed in class, with parents and with a range of partner organisations on the judging panels for each of the competition.</p> <p>These included the following topics:</p> <ul style="list-style-type: none"> <li>• The positive impact of police visibility</li> <li>• Concerns around gang culture in the local area</li> <li>• Key community issues – family, Covid safety, etc.</li> <li>• The importance of local community services including local shops and green spaces for wellbeing</li> </ul>
Delivery partners	<p>Northamptonshire Police            Northamptonshire Fire Service            Emergency Service Cadets            Hemmingwell Community and Skills Centre            The Well Café, Hemmingwell            Cygnets Preschool, Hemmingwell            Teamwork Trust            Croyland Primary School            Greatwell Homes            People for Places            Morrisons Daily (Kingsway)            Wellingborough Methodist Church (Nene Valley Methodist Circuit)</p>



	<p>St Marks Church, Queensway          Glamis Hall          Service Six          The Cooperative (Queensway)</p>
<p>Location information/Reach</p>	<p>Glamis Hall, Queensway          Kiln Way and Minerva Way, Queensway          St Marks Church, Queensway          Service Six, Queensway          Brooke Green, Sassoon Close, Owen Close - Queensway          Kingsway and Jubilee Crescent on the Kingsway estate          Wellingborough Methodist Church          Hemmingwell Community and Skills Centre          Well Cafe, Hemmingwell / Cygnets Preschool          Fulmar Lane, Gannet Lane, Sandpiper Lane, Hemmingwell</p>
<p>Outcomes for individuals</p>	<p>During distribution Made with Many staff, volunteers and partner organisations from the Fire Service, Emergency Service Cadets and Places for People were able to have socially distanced conversations with members of the community. This included discussions about general wellbeing and community safety issues. A few people who mentioned they were having to shield or self-isolate were very grateful for the resources (reading materials, information and arts activities).</p> <p>Feedback collated by the Hemmingwell Community and Skills Centre noted that although many families who had received packs did not enter the competition (due to time constraints or confidence), they really appreciated the resources and fed back on how useful they were.</p> <p>Informal feedback from competition winners shows that the project had an impact on the wellbeing of individuals at a point where there is not much opportunity to connect with the community, and that the project offered things to do, and built the confidence of young people.</p>
<p>Community impact</p>	<p>Winning entries are on display in several prominent locations in each of the three communities (outside 2 churches, in Croyland Park, at Sassoon Mews Community Centre, at the Hemmingwell Community and Skills Centre)</p> <p>There were 14 competition winners, who all received a copy of their community safety poster (showing their postcard design) and a £25 shopping voucher.</p> <p>Croyland Primary School took part in the competition and generated a number of entries. The winning postcard images are on display at</p>



	<p>the school. The project also enabled discussion in class around key local safety issues and several students fed back concerns in the comments section of the postcard entry form.</p> <p>The Cygnets Preschool in Hemmingwell used the packs as part of a fire safety event at the nursery.</p> <p>Whilst researching the project, artist Marvin Mudzongo had socially distanced conversations with a number of groups in community spaces (skate parks, local centres, etc.) He mentioned that ‘young people very curious and inquisitive about the project and what was going on in their area’.</p>
Organisational Impact	<p>The information relating to the postcard competition (images, views and comments about local community safety issues) were shared with a number of key community organisations and services. The judging panels for each of the competition areas shared views on the issues raised and discussed key points.</p> <p>The Teamwork Trust collated the packs and were involved in the competition and also received community safety information and a talk from Made with Many and the Northamptonshire Fire Service. A number of members showed an interest in the project and one member entered the competition and won a prize.</p> <p>Partner organisations who helped with distribution of the packs noted that it provided a good platform to speak to members of the public and offer some face-to-face contact in the areas that they serve: “It was great to be back in the community”.</p> <p>The local shops who helped to distribute packs and gather in entries noted that it gave them a good opportunity to do something community focussed. Morrisons Daily (Kingsway) even featured in one of the winning designs, which boosted the morale of staff who notes that ‘it was nice that people appreciate that we are important to the community’.</p>
Artist Impact	<p>The project included commissions for 3 local postcards from artist Marvin Mudzongo at Lemonpop workshops. Research and observation, along with community discussions informed the local postcard images.</p> <p>Marvin also led a socially distanced visual arts workshop, encouraging young people to use creativity as a positive outlet, as part of the lead up to the programme for young people at the Hemmingwell Community and Skills Centre. Through this session, the artist and the project built links with the community centre, and discussions are</p>



	<p>ongoing towards future sessions to engage people in positive activities in the area.</p> <p>Marvin said that he appreciated the chance the project gave him to 'be able to engage with the community and utilise his skills set to focus on wellbeing and raise awareness of community safety'.</p> <p>Marvin also produced the evaluation videos and all graphic design for the project. Music for the videos was sourced from local Wellingborough-based artist.</p> <p>For potential artists, especially young creatives, the project provided a platform to enter a design into a competition and develop artistic skill, including supplying artistic resources to families in some of the more deprived communities in the town.</p>
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